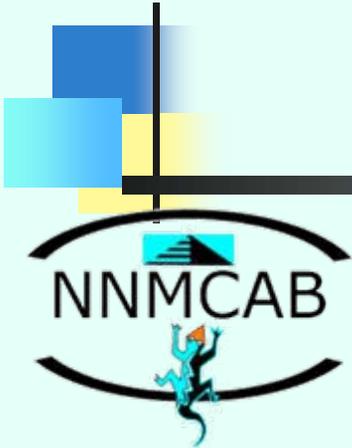


# Northern New Mexico Citizens' Advisory Board



## PUBLIC OUTREACH EFFORTS

Visit our website at:  
[www.nnmcab.org](http://www.nnmcab.org)



# Public Participation Plan

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- The goal of public participation programs organized by the Northern New Mexico Citizen's Advisory Board (NNMCAB) is to build and sustain effective relationships between public stakeholders in northern New Mexico and the Department of Energy (DOE) on topics and issues related to environmental cleanup of legacy wastes and environmental management policies, programs and activities at LANL.
- In building and sustaining these relationships, the NNMCAB will fulfill a bridging function between public stakeholders and DOE in accordance with our Charter.



# Speaker's Bureau

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- NNMCAB Speaker's Bureau presentation provides an overview of the Board's mission, charter and scope of activities.
- A "ready to travel" PowerPoint presentation for CAB members use when speaking to civic and governmental organizations.



# Public Forums- Future

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- Poster Session and Forum planned to educate the public on closure alternatives for Material Disposal Area G.
- Date set for April 16, 2008.
- Forum to be telecast on live television and webcast.



# Public Forums- Past

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- Groundwater Forum- May 2006
  - Broadcast on cable television.
- Area G Forum- May 2005
  - Broadcast on cable television.
  - Area G Forum cd compiled and distributed with copies of presentations and other information from the forum.



# Newsletter

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- Write, design and publish in-house semi-annual Newsletter circulated to over 1,000 households.
- Newsletter includes:
  - Summary of CAB activities.
  - Recent recommendations to DOE.
  - NNMCAB's top three issues.
  - A press section.
  - Tutorials on terminology, science and published reports such as the NAS study on groundwater monitoring practices at LANL.

[www.nnmcab.org](http://www.nnmcab.org)



# Annual Report

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- Published yearly, the annual report serves to formally acknowledge the Board's accomplishments from the prior year.

## Included:

- Membership information.
- Report from the Chair and LASO Site Manager.
- Board recommendations.
- Outreach efforts.
- The year's top related headlines.



# Public Website

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- We have two websites for the Board, a public website and a private members site.
- Our public website is available to everyone and is a useful online resource which includes:
  - Minutes of the Board meetings.
  - Recommendations to DOE and responses from DOE.
  - Membership biographies.
  - Our public calendar.
  - Important links, and staff contact information.

[www.nnmcab.org](http://www.nnmcab.org)



# CAB Members Website

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- New website for CAB members launched in July of 2007 designed and produced entirely in-house.
- Originally created from a CAB member request to privately on-line 'blog' other members.
- The members site has now grown to include:
  - An online work space where members can edit and discuss draft recommendations to the DOE.
  - A timeline of presentations given to the CAB.
  - Committee pages with work plans and membership.
  - Official SSAB Guidance and Bylaws.
  - Members request section.
  - Provides private access to email addresses and contact information for other Board members.

[www.nnmcab.org](http://www.nnmcab.org)



# Newspaper and Radio

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- Newspaper Articles
  - Los Alamos Monitor
    - Area G, Groundwater, member recruitment and new nominees.
  - Santa Fe New Mexican
    - Targeted recruitment of members from women's groups, environmental groups, labor, education, pueblos, minority and governmental entities. Huge public response resulted in over 20 new member interviews to fill 13 vacancies.
    - 3 part series on regional groundwater and drinking water wells surrounding Los Alamos.
- Radio Interviews
  - Mary Charlotte of KSFR Public Radio has supported the CAB's outreach efforts with extensive interviews for each of the forums and our member recruitment efforts.

[www.nnmcab.org](http://www.nnmcab.org)



# Pamphlets and Flyers

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- The NNMCAB has designed and produced in-house flyers, quick mailers and 3-fold pamphlets.
  - General Board information pamphlet.
  - Membership recruitment flyer.
  - Informative brochures, flyers and mailers for the public forums.



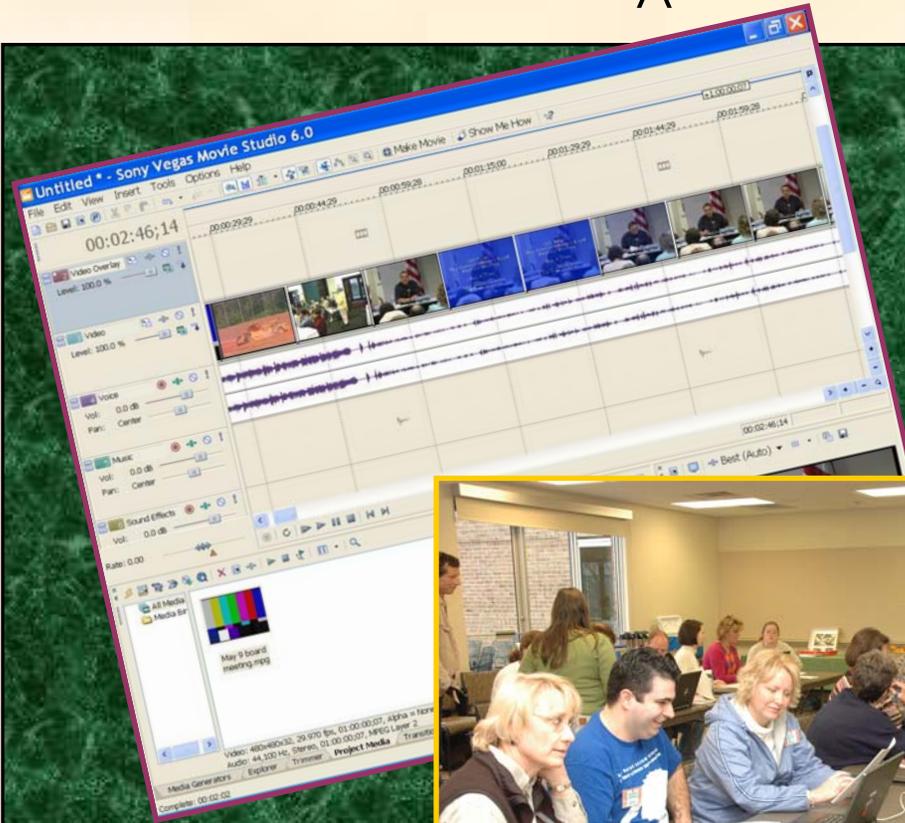
# Participation

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- The NNMCAB actively participates in the outreach efforts of LANL, DOE, NMED, citizen groups and organizations.
  - Setting up information tables.
  - Member attendance at public meetings.
  - Submitting written comments during public comment periods.

# Thinking *Outside* The Outreach Box

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Steve Dixon, ORSSAB Vice Chair  
EM SSAB Chairs Meeting - September 26, 2007

# The Base Program

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1. Monthly newspaper ads
2. News releases
3. Advocate newsletter
4. Annual report
5. Agendas to newspapers & organizations



# The Base Program

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6. DOE *Public Involvement News*
7. Public meeting sponsorship
8. Presentations, briefings & special events
9. ORSSAB logo items
10. Web site



# Innovations

## Museum Exhibit



# Innovations

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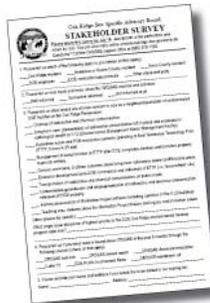
## Stewardship Kit & Workshop



# Innovations

## Stakeholder Survey

Dear East Tennessee Citizen:



The Oak Ridge Site Specific Advisory Board is a volunteer citizens panel that provides advice and recommendations to the U.S. Department of Energy on its Oak Ridge Environmental Management Program. Because public comment is important to our study and recommendation process, we'd like to hear your concerns and opinions regarding environmental management issues related to the Department of Energy's Oak Ridge Reservation.

Please take a moment to complete our short Stakeholder Survey online at [www.oakridge.doe.gov/em/ssab](http://www.oakridge.doe.gov/em/ssab).

Or to receive a postage-paid, printed copy of the survey, call our support office at (865) 241-4583. Thanks for your participation. We look forward to hearing from you!

Lance Mezga, Chair

Partnering for the Future with DOE



Oak Ridge Site Specific Advisory Board  
 Providing advice and recommendations to the U.S. Department of Energy's  
 Environmental Management Program on 7/15/09  
 865.241.4583, 241.4584, 1-800-362-6834 - [www.oakridge.doe.gov/em/ssab](http://www.oakridge.doe.gov/em/ssab)

REPLY ONLINE AT [WWW.OAKRIDGE.DOE.GOV/EM/SSAB](http://WWW.OAKRIDGE.DOE.GOV/EM/SSAB)

**Oak Ridge Site Specific Advisory Board**  
**STAKEHOLDER SURVEY**  
 Please return this survey no later than July 14. Just detach at the perforation and mail. You can also reply online at [www.oakridge.doe.gov/em/ssab](http://www.oakridge.doe.gov/em/ssab). Questions? Call the ORSSAB support office at (865) 241-4583 or 241-4584.

1. Please tell us which of the following apply to you (check all that apply):  
 Oak Ridge resident \_\_\_\_\_ Anderson or Roane County resident \_\_\_\_\_ Knox County resident \_\_\_\_\_  
 DOE employee \_\_\_\_\_ DOE contractor/subcontractor \_\_\_\_\_ Other interested party \_\_\_\_\_

2. Please tell us how much you know about the ORSSAB mission and activities:  
 Well informed \_\_\_\_\_ Somewhat informed \_\_\_\_\_ Not informed at all \_\_\_\_\_

3. Please tell us what issues are of most concern to you as a neighbor/stakeholder of contaminated DOE facilities at the Oak Ridge Reservation.  
 Cleanup of radioactive and chemical contamination \_\_\_\_\_  
 Long-term care (stewardship) of radioactive contamination left in place and waste put in radiological landfill at Y-12 (Environmental Management Waste Management Facility) \_\_\_\_\_  
 Hazardous waste and PCB incinerator currently operating at East Tennessee Technology Park (ETTP; former K-25 site) \_\_\_\_\_  
 Management of contamination at ETTP after DOE completes cleanup and transfers property to private entities \_\_\_\_\_  
 General community & citizen concerns about living near radioactive waste landfill/waste areas \_\_\_\_\_  
 Transportation of radioactive and chemical contamination of ETTP (i.e., "brownfield" site) \_\_\_\_\_  
 Contaminated groundwater and cleanup/reduction of radioactive and chemical contamination released off DOE property \_\_\_\_\_  
 Historic preservation of Manhattan Project artifacts (including a portion of the K-25 building) \_\_\_\_\_  
 Teaching area students about the Manhattan Project history and legacy contamination issues \_\_\_\_\_  
 Other (please be specific): \_\_\_\_\_  
 What single issue should be of highest priority to the DOE Oak Ridge environmental cleanup program right now? \_\_\_\_\_

4. Please tell us if you have read or heard about ORSSAB in the past 6 months through the following sources (check all that apply):  
 ORSSAB web site \_\_\_\_\_ ORSSAB annual report \_\_\_\_\_ ORSSAB newspaper ad/article \_\_\_\_\_  
 Cable TV \_\_\_\_\_ DOE Public Involvement News \_\_\_\_\_ ORSSAB Advocate newsletter \_\_\_\_\_  
 Other: \_\_\_\_\_

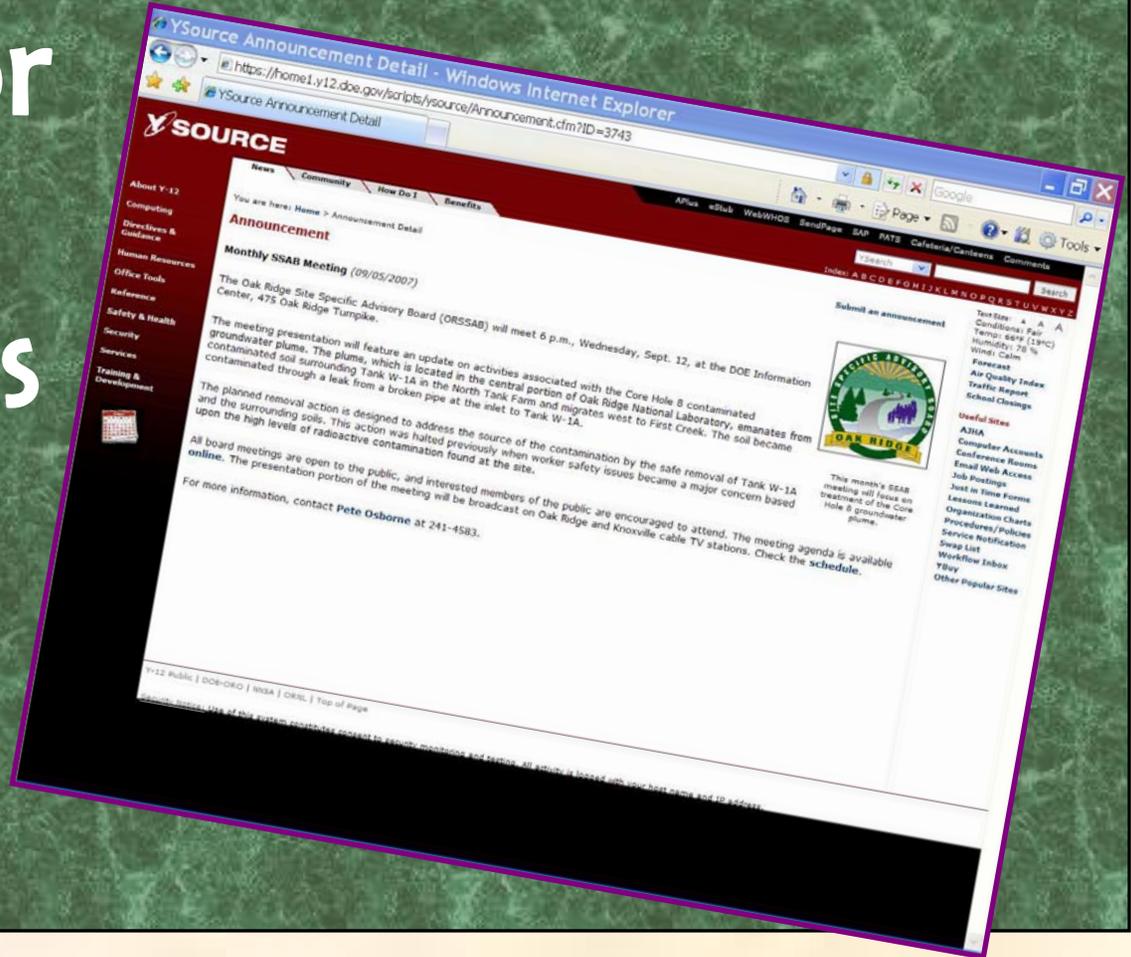
Please add me to the ORSSAB newsletter mailing list: Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Email address (if you prefer email delivery) \_\_\_\_\_



Oak Ridge Site Specific Advisory Board

# Innovations

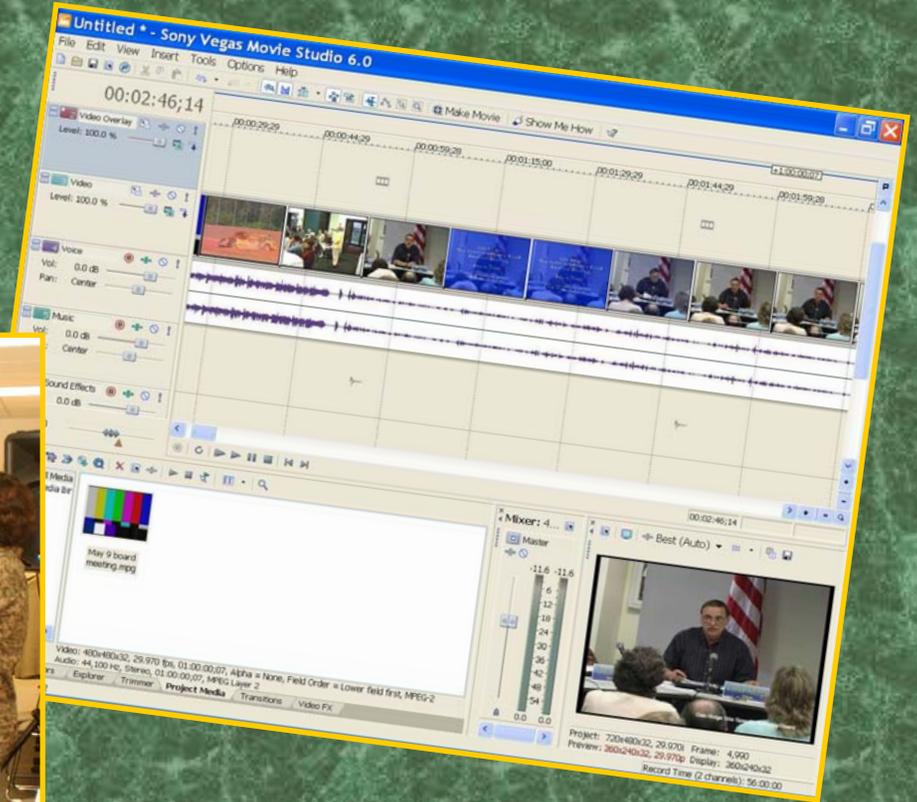
## Contractor Webs & Email Lists



# Innovations

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## Cable Television



# Benefits

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- Fulfills our mission to inform and involve the public
- Provides excellent name recognition in the community so people know where to go for involvement in EM activities
- Increases responses to new member recruitments



# **SRS Citizens Advisory Board Communication, Cooperation and Public Participation**

**September 27, 2007**



**Donna Antonucci, Vice Chair  
SRS Citizens Advisory Board  
dantonucci@stvincentsacademy.com  
912-354-8718**

# SRS History

- The Savannah River site (SRS) occupies approximately 310 square miles of land adjacent to the Savannah River
- Aiken and Barnwell counties of western South Carolina
- SRS is a secured U.S. Government facility with no permanent residents
- Located approximately 25 miles southeast of Augusta, Georgia and 20 miles south of Aiken, South Carolina
- SRS was constructed during the early 1950s to produce the basic materials used in the fabrication of nuclear weapons, primarily tritium and plutonium-239, for our nation's defense programs

# SRS CAB Background

- A non-partisan group of individuals who are independent of federal, state and local government organizations
- Provides informed and timely recommendations concerning decisions that affect SRS in areas of environmental restoration, waste management and activities related to these functions
- Two important goals
  - improve two-way communication with SRS impacted communities
  - ensure that stakeholders are given an opportunity to become involved in the decision-making processes of DOE, EPA SCDHEC and SRS management.

# CAB Issues-based Committees

- Strategic and Legacy Management
- Waste Management
- Facility Disposition and Site Remediation

SRS CAB has contributed over 250 recommendations during the past thirteen years

# CAB Public Outreach Methods

- The SRS CAB utilizes a variety of outreach techniques.
  - The *Board Beat*, a semi-annual newsletter about SRS and CAB activities
  - Advertises all bi-monthly Board meetings in ten newspapers and on local radio stations, in addition to public service announcements.
  - Public notifications are made of all committee and full Board meetings to interested stakeholders and SRS employees.
  - Local papers frequently run SRS CAB activities in their meeting calendar sections and the majority of CAB meetings are covered by local papers.
  - The Board provides press releases before and after every full board meeting.
  - The SRS CAB website ([www.srs.gov](http://www.srs.gov)) contains information regarding all Board recommendations, meetings, schedule, special reports, newsletters, and informative related links.

# CAB Community Involvement

- Focus Groups
  - working groups, formed by the SRS CAB, to assist in studying and making recommendations related to a specific topic or issue.
  - Focus Groups are a subset of a SRS CAB Committee that work on a topic or issue that falls within the scope of that Committee.
  - Focus Groups allow for additional public involvement by non-CAB members (volunteers) and are a primary mechanism utilized by the Board to ensure any stakeholder who wants to participate in DOE decision-making is afforded the opportunity.
  - Focus groups have become an unexpected means of tapping the extraordinary talent of retired plant scientists and engineers in the local community

# Citizen Excellence in Community Involvement Award

- The Citizen Excellence in Community Involvement Award is an annual award given by the Environmental Protection Agency (EPA) to recognize individuals and /or a community group working with a Superfund team for outstanding achievements in the field of environmental protection.

# Citizen Excellence in Community Involvement Award

- To be eligible for the award, individuals and/or communities must have made outstanding contributions which have shown the following: constructive participation in the community involvement process; identified community concerns; compassion; leadership skills; a risk taker; results-driven; creative and/or innovative skills in implementing ways to accomplish a cleaner/safer environment.

# **Citizen Excellence in Community Involvement Award**

- **Oak Ridge SSAB 2006**
- **Savannah River Site SSAB 2007**

# SRS CAB Award



Award was presented on June 21, 2007 at the EPA Community Involvement Training Conference in Jacksonville, FL.