

**Report: EMAB Communications Team**

EMAB Public Meeting

September 13, 2007 – Santa Fe, NM

Presenters: Jennifer Salisbury, Lorraine Anderson, Tom Winston, and A. James Barnes

**FY 2006 EMAB Communications Recommendations [Slide #2]**

- Office of Communications and External Affairs
  - EMAB Recommendation 2006-06: “Establish a permanent position to provide the needed communications role in the Office of the Assistant Secretary”
- Communications and Decision Making
  - EMAB Recommendation 2006-07: “Incorporate communications into all aspects of decision-making”

**FY 2006 EMAB Communications Recommendations (continued) [Slide #3]**

- Communications and Performance Appraisals
  - Recommendation 2006-008: “Incorporate a communications element or standard in to performance appraisal plans for key managers”
- Communications Metrics
  - EMAB Recommendation 2006-09: “Measure the effectiveness of current communications tools”

**FY 2006 EMAB Communications Recommendations (continued) [Slide#4]**

- Communications and Stakeholder Relations
  - EMAB Recommendation 2006-10: “Ensure that timely and adequate information and responses are provided to local, state, and tribal governments. Similarly, ensure timely responses to recommendations from Site-Specific Advisory Boards and other stakeholders”

**Outreach and Public Participation [Slide #5]**

- Current Outreach Activities
  - Partnerships between DOE, educators, and contractors
- Challenges
  - Volunteers incentives

- Proposed Recommendation:
  - Continue to support outreach efforts
  - Reward participation